

SPONSORSHIP OPPORTUNITIES



The 7th
Annual

Don Quixote

A W A R D S

Friday, December 3, 2004
Orange County Convention Center

presented by



Don Quijote Awards History

Don Quijote, a timeless image of humanity, is often viewed as an example of modern times; an individual personality of extraordinary imagination, defiant of the role society has assigned him.

The Don Quijote award celebrates the strength of character, the conviction, the virtues and the dreams of this beloved character of Spanish literature. Born from the desire to recognize these characteristics in Hispanic entrepreneurs, the Don Quijote Awards are bestowed upon businessmen and women whose efforts have translated into success,

at a ceremony that has become the premiere event of the Hispanic community of Central Florida.

The first Don Quijote Award was presented in 1998, under the categories of "Professional of the Year", "Small Business of the Year Less Than 3 Years", "Small Business of the Year More Than 3 Years" and "Entrepreneur of the Year". In subsequent years, the awards went on to include not only professionals and entrepreneurs in the business world but also in legal and educational fields as separate categories. In 2002, these categories were combined with the "Entrepreneur of the Year Award" as

well as the "Excellence Award". This award is presented to a professional or business person who has demonstrated extraordinary abilities in his or her field of work and who has exhibited the "Spirit of Don Quijote" - a visionary, a dreamer and willing to take risks to achieve those dreams.

"He got the better of himself, and that's the best kind of victory one can wish for".
-Miguel de Cervantes Saavedra



Don Quijote Awards' Past Recipients

1998 Don Quijote Awards

Small Business Less Than Three Years
K.D.R.- Ricardo Aguilar

Small Business More Than Three Years
First Roasters - Lenny Lamastus

Professional of the Year
Jorge Del Rio - Quality Cable

Entrepreneur of the Year
Louis Carrion - Sprint

1999 Don Quijote Awards

Small Business Less Than Three Years
CFL Litho
Willie Molina

Small Business More Than Three Years
Albors & Associates
Rene Albors

Professional of the Year
Angel Martinez
Latin Music Institute

Entrepreneur of the Year
Raiza & Pete Tamayo
American Paving Contractors

2000 Don Quijote Awards

Small Business Less Than Three Years
Global Communications
Yuri Gomez

Small Business More Than Three Years
International Engineer
Ken Leeming & Pedro Medina

Professional of the Year
Mercedes F. McCall
Banco Popular

Entrepreneur of the Year
Reynaldo Rodriguez & Ileana DiMario
Maya Telecom

Educator of the Year
Alette A. Schar
Hillcrest Elementary

Legal Professional of the Year
Norberto Katz
11th Judicial Circuit

2001 Don Quijote Awards

Small Business Less Than Three Years
Rolling Hills Ford, Inc
Jay Rosario

Small Business More Than Three Years
Jardon & Howard Technologies, Inc.
James E. Jardon, II

Professional of the Year
Hector Louis Martinez
Ruggiero, Martinez & Company, P.A.

Entrepreneur of the Year
Jose "Tony" Rey
Rey Group

2002 Don Quijote Awards

Small Business Less Than Three Years
Alta Moda, Inc.
Phillip & Eileen Rosado

Small Business More Than Three Years
MSE Systems, Inc.
Joseph Rodriguez

Professional of the Year
Jose Estorino
Orlando / Orange County
Convention & Visitors Bureau

Excellence Award
Silvia Ibañez
Silvia Ibañez Law Firm

2003 Don Quijote Awards

Small Business Less Than Three Years
Intelliorg, Inc.
Yasmin Tirado-Chiodini

Small Business More Than Three Years
AXIS, Inc.
David Salazar

Professional of the Year
Denise Godreau
Walt Disney Parks and Resorts

Professional of the Year
César Calvet
SunTrust/Grupo Bancario Latino

Excellence Award
Dr. José Borrero
Surgeon

Sponsorship Opportunities

Join us as we celebrate the Seventh Annual Don Quijote Awards premier business and professional recognition event for the Hispanic community in Central Florida on Friday, December 3rd, 2004 at the Orange County Convention Center, at 6:30p.m.

As successful and important as this event has become to Hispanics in our region, we realize that a major part of

its success is due to the great support of the sponsors. To that end, we invite you to be a sponsor of this year's Don Quijote Awards. We are committed to an outstanding event this year and to provide our sponsors with considerable exposure before and after the event. Our goal is to increase attendance to between 500 and 750 and to have year round marketing and media exposure. This year's sponsorship package will

provide you with exceptional marketing and promotional opportunities and your support will be greatly appreciated by the Hispanic business and professional community.

Again, we welcome your support and ask you to consider becoming a sponsor of the Seventh Annual Don Quijote Awards.

Platinum Sponsor

-  Opportunity to deliver a welcome/promotional presentation (2 min. max) during the event
-  Opportunity to display promotional materials at registration table
-  Opportunity to place promotional give-aways at each dinner setting
-  Company banner on HCCMO and HBIF Web Sites (3 months)
-  Two Corporate tables of 10 at the formal dinner (priority placement)
-  Company name on corporate tables at the formal dinner
-  VIP Seating for twenty guests at the awards ceremony
-  One half page full color ad in El Sentinel Hispanic Newspaper
-  Company logo prominently displayed at event location
-  Company logo placed in TV Public Service Announcements (PSA)
-  Company name mentioned in radio announcements
-  Company name placed in print media ads
-  Company logo placed in Don Quijote Web Site
-  Company logo placed in event invitation
-  Company logo placed in event program
-  Pre and post event write-up in HCCMO and HBIF newsletters
-  Verbal recognition during the event
-  Year round premium recognition at the Don Quijote Hall of Fame at HCCMO and HBIF office

\$10,000.00

Corporate Tables \$850.00
Individuals Tickets \$75.00






"In-kind sponsorship packages are also available"

Gold Sponsor

-  Corporate table of 10 at the formal dinner (priority placement)
-  Company name on corporate table at the formal dinner
-  VIP Seating for ten guests at the awards ceremony
-  Company logo displayed at event location
-  Company logo placed in Don Quijote Web Site
-  Company logo placed in event invitation
-  Company logo placed in event program
-  Company name placed in print media ads
-  Company name mentioned in radio announcements
-  Company banner on HCCMO and HBIF Web Sites (2 months)
-  Pre and post event write-up in HCCMO and HBIF newsletters
-  Verbal recognition during the event
-  Year round premium recognition at the Don Quijote Hall of Fame at HCCMO and HBIF office

\$5,000.00

Bronze Sponsor






-  Corporate table of 10 at the formal dinner
-  Company name on corporate table at the formal dinner
-  Company banner on HCCMO or HBIF Web Site (1 month)
-  Company name placed in Don Quijote Web Site
-  Company name displayed at event location

Silver Sponsor

-  Corporate table of 10 at the formal dinner (priority placement)
-  Company name on corporate table at the formal dinner
-  Company banner on HCCMO or HBIF Web Site (2 months)
-  Company name prominently placed in Don Quijote Web Site
-  Company name prominently displayed at event location
-  Company name placed in print media ads
-  Company name prominently placed in event invitation
-  Company name prominently placed in event program
-  Pre and post event write-up in HCCMO and HBIF newsletters
-  Verbal recognition during the event
-  Year round recognition at the Don Quijote Hall of Fame at HCCMO and HBIF office

\$3,500.00


Don Quijote
A W A R D S

-  Company name placed in event invitation
-  Company name placed in event program
-  Pre and post event write-up in HCCMO and HBIF newsletters
-  Verbal recognition during the event
-  Year round recognition at the Don Quijote Hall of Fame at HCCMO and HBIF office

\$2,000.00

Sponsorship Confirmation Form

Name

Address

Contact
Information

Company

Sponsorships

Platinum Silver

Gold Bronze

I would like to purchase _____ Corporate Table(s) of Ten at \$850.00 each

I would like to purchase _____ Individual Ticket(s) at \$75.00 each

I will not attend but here's my donation: _____

FAX BACK TO (407) 428-5871 OR VISIT www.donquijoteawards.com
TO CONFIRM YOUR PARTICIPATION



Don Quijote Awards is the premier business and professional recognition event for the Hispanic community in Metro Orlando.

The Hispanic Chamber of Commerce of Metro Orlando and the Hispanic Business Initiative Fund of Greater Orlando host this annual award ceremony to recognize the most outstanding Hispanic Entrepreneurs and Professionals of the year.



A Special Thank You To



For Sponsoring This Collateral Material